

MIDWEST ASSOCIATION OF COLLEGES & EMPLOYERS

DIRECTOR'S CLUB

EXHIBITOR'S CLUB

PATRON'S CLUB

FRIENDS OF MWACE

MIDWEST ACE PARTNERSHIP PROGRAM

ABOUT MIDWEST ACE

The Midwest Association of Colleges and Employers advances the professional development of its members by connecting collegiate career services and employer recruiters/staffing professionals, cultivating best practices and sharing knowledge.

MEMBERSHIP REACH

Individual members of Midwest ACE represent the states of (but are not limited to) Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin. The Hire Big10+ Consortium is an affinity group within Midwest ACE and brings an audience of 500+ career services professionals.



900 MWACE
Members & Affiliates
Representing 12 States



295+ Conference
Attendees
2020 & 2021 Conferences



1,400+ Social Media
Followers
Twitter, Facebook, & LinkedIn

The logo features a teal wave shape on the left and a teal wave shape on the right. In the center, there is a circular image showing a group of business professionals in a meeting, with a hand pointing at a screen displaying a bar chart and the number '817.92'.

MIDWEST ACE

Valued Partner,

Thank you for your interest in the Midwest Association of Colleges and Employers (Midwest ACE) Sponsorship Program. Membership in Midwest ACE demonstrates your commitment to excellence in the fields of career services and professional recruiting and staffing. By joining our Sponsorship Program you are able to connect and build stronger relationships with a diverse and collaborative group of employers and colleges, with access to nearly 900 members and affiliates. To increase your exposure to a variety of dedicated career services professionals, the Hire Big 10+ Consortium is an affinity group within Midwest ACE. This group provides a network of career services professionals from the Big Ten Schools, as well as DePaul University, University of Chicago, and the University of Notre Dame.

We hope you will consider joining our Sponsorship Program and appreciate your support!

- Midwest ACE Executive Board

DIRECTOR'S CLUB



\$6,000

All Director's Club Partners Receive:

MIDWEST ACE MEMBERSHIP

- One year group membership for an unlimited number of company employees

ANNUAL CONFERENCE SPONSORSHIP

- Complimentary event registration for up to (5) people, including Pre-Conference Advanced Learning Workshops
- Complimentary exhibit table
- Pre-event communication to membership
- Verbal recognition during event
- Clickable marketing on event app (when applicable)
- Event signage (when applicable)

YEAR-ROUND MARKETING BENEFITS

- Company website linked to the MIDWEST ACE Linktree
- 5 customized social posts in the MIDWEST ACE LinkedIn Group
- Company logo featured on MIDWEST ACE website and cover slide for MIDWEST ACE hosted webinars
- Three MIDWEST ACE newsletter features
- Company logo featured on MIDWEST ACE social media banners (Facebook, LinkedIn, Twitter)

EXHIBITOR'S CLUB



\$3,500

All Exhibitor's Club Partners Receive:

MIDWEST ACE MEMBERSHIP

- One year membership for up to 4 company employees

ANNUAL CONFERENCE SPONSORSHIP

- Complimentary event registration for up to (3) people
- Complimentary exhibit table
- Event signage (when applicable)
- Verbal recognition during event
- Clickable marketing on event app (when applicable)

YEAR-ROUND MARKETING BENEFITS

- Company website linked to the MIDWEST ACE Linktree
- Company logo featured on the MIDWEST ACE website
- Two MIDWEST ACE Newsletter features
- Company logo featured on MIDWEST ACE social media banners (Facebook, LinkedIn, Twitter)

PATRON'S CLUB



\$1,000

All Patron's Club Partners Receive:

MIDWEST ACE MEMBERSHIP

- One year membership for one company employee

ANNUAL CONFERENCE SPONSORSHIP

- Complimentary event registration for up to (2) people
- Verbal recognition during event
- Clickable marketing on event app (when applicable)
- Event signage (when applicable)

YEAR-ROUND MARKETING BENEFITS

- Company website linked to the MIDWEST ACE Linktree
- Company logo featured on MIDWEST ACE website
- One MIDWEST ACE Newsletter feature

FRIENDS OF MWACE



\$500

All Friends of MIDWEST ACE Partners Receive:

- Company website linked to the MIDWEST ACE Linktree
- Company logo featured on MIDWEST ACE website
- One MIDWEST ACE newsletter feature



Connecting College to Career

Secure your Midwest ACE partnership opportunity today!

Contact Midwest ACE by email at admin@mwace.org or

call toll free (866) 606-1316