

# 2010 Midwest ACE ANNUAL CONFERENCE

August 1-3 • Marriott City Center • Minneapolis, MN



## SPONSORSHIP COMMITMENT FORM

This year, by special request, you have the opportunity to designate your contribution to a specific event. The costs of various conference events are listed below and you can either be the sole sponsor or co-sponsor of any of these events. In addition, you will still receive all of the benefits listed below based on your level of contribution.

### Platinum Level (\$12,000 minimum contribution)

- Organization name listed on sponsorship signage at the conference
- Organization name listed in conference program
- Organization name and logo (with link) included on conference webpage
- Complimentary registrations (four)
- Full-page advertisement in the conference program
- Exhibit Space

### Diamond Level (\$8,500 minimum contribution)

- Organization name listed on sponsorship signage at the conference
- Organization name listed in conference program
- Organization name and logo (with link) included on conference webpage
- Complimentary registrations (three)
- Full-page advertisement in the conference program
- Exhibit Space

### Gold Level (\$5,000 minimum contribution)

- Organization name listed on sponsorship signage at the conference
- Organization name listed in conference program
- Organization name and logo (with link) included on conference webpage
- Complimentary registrations (two)
- Half-page advertisement in the conference program
- Exhibit Space (staffed by one comp registrant)

### Emerald Level (\$2,500 minimum contribution)

- Organization name listed on sponsorship signage at the conference
- Organization name listed in conference program
- Organization name and logo (with link) included on conference webpage
- Complimentary registration (one)
- Half-page advertisement in the conference program
- Exhibit Space (staffed by one comp registrant)

### Silver Level (\$1,000 minimum contribution)

- Organization name listed on sponsorship signage at the conference
- Organization name listed in conference program
- Organization name (with link) included on conference webpage
- Quarter-page advertisement in the conference program

### Bronze Level (\$500 to \$999 contribution)

- Organization name listed on sponsorship signage at the conference
- Organization name listed in conference program
- Organization name (with link) included on conference webpage

**In-kind donations:** Companies may contribute products and services in exchange for sponsorship benefits. Product or service value will be calculated at 1/2 retail value, unless custom purchase or production for the Midwest ACE Annual Conference only. Products or services requested include gifts for prize drawings, speaker gifts, member registration gifts or other direct conference registration items. Midwest ACE Annual Conference Committee reserves the right to limit gift-in-kind donations based on needs or appropriateness of donation. Please contact meetings@mwace.org for more information.

Organization/Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email (Required): \_\_\_\_\_  
 Company Website URL to be posted on Midwest ACE website: \_\_\_\_\_

I have emailed my company logo (.jpeg for Website and EPS for signage) to meetings@mwace.org.

### Specify the level of Midwest ACE 2010 Annual Conference Sponsorship in which you would like to participate:

<input type="checkbox"/> Platinum . . . . . \$12,000+, Complimentary exhibit space	<input type="checkbox"/> Yes	<input type="checkbox"/> No	\$ _____
<input type="checkbox"/> Diamond . . . . . \$8,500+, Complimentary exhibit space	<input type="checkbox"/> Yes	<input type="checkbox"/> No	\$ _____
<input type="checkbox"/> Gold . . . . . \$5,000+, Complimentary exhibit space	<input type="checkbox"/> Yes	<input type="checkbox"/> No	\$ _____
<input type="checkbox"/> Emerald . . . . . \$2,500+, Complimentary exhibit space	<input type="checkbox"/> Yes	<input type="checkbox"/> No	\$ _____
<input type="checkbox"/> Silver . . . . . \$1,000+			\$ _____
<input type="checkbox"/> Bronze . . . . . \$500 to \$999			\$ _____

### Event Sponsorship Options:

(Please note that by sponsoring one of the events below, you will also receive all of the benefits as listed above based on your level of contribution.)

<input type="checkbox"/> President's Closing Dinner . . . . . \$20,000	\$ _____	<input type="checkbox"/> President's Reception . . . . . \$5,000	\$ _____
<input type="checkbox"/> Opening Reception . . . . . \$18,000	\$ _____	<input type="checkbox"/> Evening Entertainment . . . . . \$5,000	\$ _____
<input type="checkbox"/> Breakfasts . . . . . (2 available) \$12,000 each	\$ _____	<input type="checkbox"/> Breaks . . . . . (3 available) \$2,500 each	\$ _____
<input type="checkbox"/> Day 1 Lunch . . . . . \$12,000	\$ _____	<input type="checkbox"/> New Professionals Event . . . . . \$1,000	\$ _____
<input type="checkbox"/> Day 2 Lunch . . . . . \$12,000	\$ _____	<input type="checkbox"/> Morning Exercise Activities . . . . . \$500	\$ _____

### Advertising Options ONLY:

<input type="checkbox"/> Full-page advertisement in program . . . . . \$1,000	\$ _____
<input type="checkbox"/> Half-page advertisement in program . . . . . \$500	\$ _____
<input type="checkbox"/> Quarter-page advertisement in program . . . . . \$250	\$ _____

**Deadline for program advertising is June 18, 2010.**

**Please send company logo (EPS format) to meetings@mwace.org.**

**Total Amount \$ \_\_\_\_\_**

**PAYMENT INFORMATION:** All payments must be in US funds. Registration cannot be processed without payment. Midwest ACE Tax ID # 35-6056400

Enclosed is my

Check (payable to Midwest ACE)  Visa  MasterCard  American Express

Account # \_\_\_\_\_

Expiration Date \_\_\_\_/\_\_\_\_/\_\_\_\_ CVV Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_



**RETURN THIS COMPLETED FORM AND PAYMENT BY JUNE 18th TO:**

Midwest ACE  
 100 East Grand Avenue, Suite 330 • Des Moines, IA 50309  
 Phone (515) 244-6515 • Fax (515) 243-2049  
 meetings@mwace.org

**Sign up and pay online at [www.mwace.org](http://www.mwace.org) and receive an immediate receipt and confirmation**