

Midwest ACE 2010 Annual Conference Invitation letter – *Please forward to your colleagues!*

I want to invite you to attend the Midwest Association of Colleges & Employers (Midwest ACE) Annual Conference this summer because I am sure it will be a very valuable experience for us.

College-focus:

Budgets are tight, that means professional development opportunities are limited. If you can only attend one event this year, the Midwest ACE Annual Conference in Minneapolis, MN, August 1-3, should be the One!

Employer-focus

Midwest ACE brings together college career professionals with employer recruiting professionals to discuss mutual issues of concern and development.

We know we need to make the most of our time and money. The Midwest ACE Annual Conference will provide us with tools we need to be more effective in our work. (Not to mention Minneapolis and the state of Minnesota is beautiful!) Below are some highlights that have been provided to us.

What is happening to college recruiting in the next year? Is hiring going to go up, stay flat?

Get some answers at a Pre-Conference Session panel! (Only \$50.00) The main conference incorporates a panel of employers to share their perspectives as well.

Need to make more contacts?

Attend one of the Employer Site Visits! Plus *Power Networking* sessions will add a twist to this conference and plenty of networking time is built in to the schedule. A special *Salute to Minnesota Companies* luncheon will bring time with our largest corporate headquarters.

Do you need some new ideas? Is there a recruiting issue you need to solve?

Special discussion-based sessions will bring many voices into the room, and program topics will include: internships, campus relations, career coaching, employer relations, marketing career services, legal issues, and more!

Want concrete take-aways?

Develop or enhance a specific skill in a *Skill-Builder* session.

Are you benchmarking?

This conference will bring you face to face with the folks that can give you the information you need. Midwest ACE represents Schools and colleges from a 12- state region in the heart of the U.S. Visit www.mwace.org for more information!

Need to enhance your organization's brand?

Showing up and participating actively in this conference adds to your organization's visibility.

Everyone needs to refresh and re-charge before the busy year ahead, too. Downtown Minneapolis provides many activities, from top flight jazz to theatre. Known as a wonderful summer vacation spot, you might even want to come early or stay late with the family!

Midwest ACE Annual Conference, August 1 – 3, 2010 at Marriott City Center, Minneapolis, MN
One-day registration is available! www.mwace.org

See you there!