

Midwest ACE Annual Conference Concurrent Sessions

Monday, August 3, 2009

10:30 a.m.-12:00 p.m.

Concurrent Sessions I

Career Services: *Unusual Business in Difficult Times - Lilac A*

Panel Moderator: Gail Rooney, University of Illinois at Urbana-Champaign Panel Members: Jane Linnenburger, Bradley University; Tim Luzader, Purdue University; Joan Schneider, Northwest Missouri State University; Sandy Spencer, Parkland College (IA) and Mark Peltz, Luther College (IA)

“Dude, Where’s My Job? How to Prepare, Attract, & Onboard Today’s Students” - Lilac B

Presenter: Brad Karsh, JobBound & JB Training Solutions

Recruitment Not As Usual: Employer, Instructor, Student and Staff Perspectives - Lilac C

Presenters: Allan Boettger, The University of Iowa; Kelley Ashby, The University of Iowa; Molly Esche, Target Corporation and Kurt Griebel, Target Corporation

Leveraging New Technologies to Engage Students and Young Alumni - Lilac D

Presenter: Jared Mann, Experience Inc

The Seven Carats for Developing Diamonds: The Keys to Effective Relational Leadership - Cypress A

Presenter: Bill Fournier, Marietta College

Immersion Excursions: What a difference a day makes! - Cypress B

Presenters: Lynne Seville-White & Geni Harclerode, University of Michigan

iRecruiting – Developing And Using Innovative “Next Practices” To Source Top Student Talent - Magnolia A

Presenters: Lindsay Buckingham & Brent Funk, Whirlpool Corporation

Make ‘Em Work (& Play) in your Career Workshops - Magnolia B

Presenters: Kaletra Dispennett & Cherietta Yazvac, Purdue University

Programming for the Career Transitioner, Meeting an Increasing Need - Magnolia C

Presenter: Donna Del Giudice, DePaul University

The Business Case for Diversity and Inclusion - Grand I

Presenter: Kelli Stokes, Caterpillar

2:00 p.m.-3:00 p.m.

Hot Topics Discussion I

How Employers and Candidates are Reacting to a Tough Labor Market - Lilac A

Facilitators: Wesley E. Thorne II & Dianne Siekmann, Northwestern University

Authentic Networking: Perceiving Benefits and Finding the Right Fit - Lilac B

Presenters: Gina Anselmo & Michael Elias, DePaul University

Making the Most of Student Internships - Lilac C

Presenters: Sarah Zehr & Lauren Stites, University of Illinois at Urbana-Champaign

Using New Media Tools to Connect - Lilac D

Presenters: Amanda Powers, DePaul University; Natalie Guerrero, DePaul University; Kristin Finn, Marquette University; Matthew Myers, Marquette University and Marlys Arnold, Image@Work Club

What to Do When Nothing Happens - Cypress A

Presenter: John B. Scanlan, Cleveland State University

Student Employment: An unusual partnership to enhance student's career development - Cypress B

Presenters: Kathryn Kennealy & Michael Danielson, University of Illinois at Urbana-Champaign

Coaching Students to Adapt to the Changing Economy - Magnolia A

Presenters: Abra Kitei and Kamilah McCoy, Northwestern University

Transition Tips for the Newly Hired - Magnolia B

Presenter: Betsy Bishop, Northwestern University

3:00 p.m.- 4:00 p.m.

Hot Topics Discussion II

Same topics and rooms as above

Tuesday, August 4, 2009

9:00 a.m.-10:30 a.m.

Concurrent Sessions II

Alumni Career Satisfaction: Can it Improve Undergraduate Services - Lilac A

Presenters: Lonnie Dunlap, Brett Boettcher, Cindy Graham & Jeff Jenkins, Northwestern University

The Mentos and the Manatees: Incorporating the Networking

Experience from Admissions to Alumni - Lilac B

Presenters: Lynda Grossman, Sarah Mock & Cindy Stockwell, Xavier University

Making Ethics Happen: A Discussion With The NACE Principles For

Professional Conduct Committee - Lilac C

Presenters: Christine Timm, University of Nebraska-Lincoln and Rosemary L.M. Hill, The Ohio State University

Connecting With the Net Generation: Interdependent Recruiting - Lilac D

Presenters: Jenna Venker Weidenbenner & Kathleen A. Brinkmann, University of Illinois at Urbana-Champaign

The Career Roadmap: A Universal Tool to Improve Career Success - Cypress A

Presenters: Gillian Steele & Lisa M. Davidson, DePaul University

Making It Work: Developing Effective Practices For Diversity And Inclusion - Cypress B

Coordinating Presenter: Bernadette So, University of Illinois at Urbana-Champaign

"The Black Hole" – Where Does My Resume Go When I Submit It Online? An Employer's Perspective on the Campus Recruiting Process and How Millennials Can Grab Our Attention In This Job Market - Magnolia A

Presenter: Staci Clapper, Hewitt Associates

Career Courses Create Competitive Candidates - Magnolia B

Presenter: Amy O'Donnell, The University of Toledo

Creating and Maintaining a Peer Advisor Program - Magnolia C

Presenter: Alicia Joens, University of Iowa

Let Their Passion Guide You: Creating Niche Events that Speak to Your Students - Grand I

Presenters: Sara Pennington-Busick & Wes Erwin, Indiana University

1:30 p.m.-3:00 p.m.

Concurrent Sessions III

DePaul's Innovative Internship & Co-op Program: A Launching Pad for Student Success - Lilac A

Presenters: Lynne Copp & Emily Dovitz, DePaul University

Competencies Employers Seek in College Graduates - Lilac B

Presenter: Philip D. Gardner, Michigan State University

Values and Hunches as Leadership Touchstones - Lilac C

Presenter: Mollie Fout, Ball State University

Total Talent Development (T2D_{sm}): A Holistic Approach to Entry Talent Development – Lilac D

Presenter: David A. Cofer, Jr., Cofer Consulting Solutions, LLC

Sustain Your State Workforce: Hire Locally - Cypress A

Presenters: Jane Schildroth & Amy A'Hearn, The University of Iowa

Competition Promotes Career Exploration For First-Year Students: A Housing And Career Services Partnership - Cypress B

Presenter: Imants Jaunarajs, University of Illinois at Urbana-Champaign

LinkedIn on Campus: Best Practices for Your Career Center - Magnolia A

Presenter: Lindsay Pollak, Best-selling author of Getting from College to Career: 90 Things to Do Before You Join the Real World

The Spiritual Dimension of Career Development: Engaging Students in Their Search for Meaning and Purpose - Magnolia B

Presenters: Doug Hanvey & Beth Kreitl, Indiana University

“What Brings You In Today?” Meeting Immediate Career Needs With Graduate Assistants - Magnolia C

Presenters: Margaret Schrock, Bernadette So & Sean J. Cheng, University of Illinois at Urbana-Champaign

“Business NOT as Usual: New Partnerships to Support Career Centers” - Grand 1

Presenters: Leon Book, Warren Skinner, Joyce Hunter & Nolan Brunnworth, Southeast Missouri State University