

YOU ARE  
INVITED



*Connecting College to Career*

For more than 60 years, the Midwest Association of Colleges and Employers (Midwest ACE) has been providing unique forums and opportunities for colleges and employers to network with other professionals, explore “next” practices and source top talent. 2010 is looking to be our best year yet, and we’re inviting you to join us!

Through Midwest ACE’s new Corporate Partner Program, your company can take advantage of an expanded offering of valuable resources and services to stay on the cutting edge of recruiting trends. This limited time offer provides employers with unmatched opportunities and the highest level of flexibility and return on investment ever offered.

Manage your budget, take advantage of the added flexibility, expand your employer brand and keep on top of the latest campus recruiting trends impacting your company’s success in hiring great talent!

**Network with more than 500 employer and college members** and simplify your ability to develop a targeted network with other top companies and Midwest colleges and universities.

- Create new talent pipelines to meet future hiring demands.
- Expand your network and build more solid campus recruiting campaigns and strategies.
- Build relationships with potential employees, campus partners and organizational leaders who can directly impact your success.

**Getting ahead and remaining competitive** is about gaining knowledge and insight that enables members to go from good to great.

- Receive unique, low-cost professional development opportunities for you and your staff at two yearly conferences (Annual Conference and Trends in Recruiting Conference) and Employer Colloquiums.
- Participate in Webinars hosted by global industry leaders and subject matter experts.
- Grow your career by helping lead one of the nation's largest college and employer associations; participate in an interest group, lead a committee, join the Board, and expand your personal and company brand.

**Joining Midwest ACE will help increase your employer brand** and enable you to gain a competitive advantage in sourcing great talent from top college campuses.

- Save time and money in recruiting top diverse talent by leveraging new partnerships and having information and resources at your fingertips.
- Keep informed of current campus hiring and recruiting trends and identify new and creative solutions to solving the ever-changing challenge to hire talent.
- Expand your team and bring new expertise to your organization by sourcing new recruiting professionals through the Midwest ACE online job board.



**Get Connected**



**Invest in Your Success**



**Stay Ahead of the Curve**

*Being a member of Midwest ACE has multiple benefits for my organization. We have strengthened our relationship with key campus partners and been proactive at developing onboarding strategies that best fit the needs of today's entry-level candidates. The professional networking has opened a lot of doors for me in business and enabled me to be rewarded and recognized on a personal level as well.*

**— Drew Butts**

Enterprise Rent-A-Car, Midwest ACE member since 2002

*Midwest ACE has provided me with leadership opportunities, public speaking opportunities and the ability to meet a wonderful group of people with whom I have developed deep personal relationships.*

**— Shawn VanDerziel**

The Field Museum, Midwest ACE member since 2000  
NACE President, 2009

*Being a member of Midwest ACE allows me to advertise our brand at conferences, etc., which helps the colleges know that my organization supports the efforts of Midwest ACE. In the long run, being an active partner helps keep our brand in the front of mind – it's a good business partnership!*

**— Anne Voller**

Macy's, Inc., Midwest ACE member since 2001

# JOIN US!

- Whirlpool Corporation
- Target Corporation
- Caterpillar Inc.
- Macy's, Inc.
- Enterprise Rent-A-Car
- U.S. Cellular
- The Sherwin-Williams Company
- True Value Company
- Vector Marketing Corporation
- First Investors Corporation
- Archer Daniels Midland Company
- Mercer

## AND MANY OTHERS!



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