

# 2010-2012 MIDWEST ASSOCIATION OF COLLEGES AND EMPLOYERS (MIDWEST ACE) EXECUTIVE BOARD CANDIDATES

## PRESIDENT - ELECT NOMINEE (COLLEGE)

**LAURA KESTNER, DIRECTOR, CAREER SERVICES, MARQUETTE UNIVERSITY**

**Member Since:** 1994

**Midwest ACE Executive Board Offices Held:**

Vice-President College, 2001-2002

**Midwest ACE Assembly Member or Alternate:**

Assembly – College, 1999-2000

**Midwest ACE Committee Chairs/Vice Chairs Held:**

Trends in Recruiting Conference Chair/Co-Chair, 2002, 2003, 2005

Professional Development Committee Chair, 2000-2002; Vice-Chair, 1997-2000

**Midwest ACE Committee Memberships:**

Annual Conference Sub-Committee Chair, 2005, 2006, 2009

Diversity Advancement Committee, 2007-2009

Professional Development Committee, 1994-2009

Organizational Improvement Task Force, 2009-2010

**Midwest ACE Conference Presentations/Newsletter Publications:**

Conference Presentation, "*Multicultural Competence: Think you have it? Think again!*" 2008

Conference Presentation, "*Connecting with...anybody! Using Improv Games*", 2003

Conference Presentation, "*Career Development: A Crash Course for Employers*", 2002

Conference Presentation, "*Wacky Ways to Win Students*", 1999

Conference Presentation, "*Data Management on a Shoestring*", 1999

**Experience with NACE or Other Professional Affiliations:**

NACE/Midwest ACE Joint Annual Conference, Conference Planning Committee Member, 2005

Milwaukee Area College Internship Consortium, Employer Reception Chair, 2005

Wisconsin Private College Career Consortium, Professional Development Chair, 2004-2005

MCEIA, Conference Presenter, 2004

NACE Management Leadership Institute, Attendee, 2000

**Professionally Related Awards/Honors/Publications:**

Midwest ACE, President's Award, 2003

# **PRESIDENT - ELECT NOMINEE (COLLEGE)**

**THEDA L. RUDD, ASSOCIATE DIRECTOR, MICHIGAN STATE UNIVERSITY**

**Member Since:** 2002

**Midwest ACE Executive Board Offices Held:**

Vice-President Development, 2007-2009

**Midwest ACE Committee Chairs/Vice Chairs Held:**

Honors & Recognition Committee, Chair, 2003-2006

New Member Panelist, 2009

**Midwest ACE Committee Memberships:**

Honors & Recognition Committee, 2002-2003

Sponsorship Task Force, 2009

Awards Re-Structuring Task Force, 2010

Organizational Improvement Task Force, Co-Chair, 2009

**Experience with NACE or Other Professional Affiliations:**

Michigan McDonald's Operators Association, President, 1992-1994, 1988-1990

National Association of Black McDonald's Operators, Assembly Member, 1990-1992

**Professionally Related Awards/Honors/Publications:**

Olivet College, Olivet, MI, Leadership and Social Responsibility Award, 2005

Lansing Regional Chamber of Commerce, Athena Award, 2003

Michigan State University, The Hospitality School of Business, Honorary Alumna, 1999

McDonald's Corporation, Golden Arche-Franchisee Life-time Achievement Award, 1998

Lansing Regional Chamber of Commerce, Small Business Person of the Year, 1992

AtHENA WIN Women's Mentoring Organization, Founding Board Member, 2009-Present

**Other Experience:**

Co- Chair, and member, Lansing ATHENA Powerlink Board, 2006-present

President, D Rudd Enterprises Inc, Business Consulting and Executive Development ,2001-Present

President and Owner, D. Rudd Enterprises Inc, DBA McDonalds Restaurants 1980-2000

Chair Emeritus and Founding Chair, Ronald McDonald House of Mid Michigan, 1995-Present

Board member and Secretary, Michigan State University Foundation, 1993-2001

Board member and Chair of Human Resources and Compensation Committee, Sparrow Health System, 2001-present

Board member, National City Bank (First of America Bank successor,1992-2000

Board member, Irwin Union Bank, Lansing, MI 2000-2005

Treasurer, Lansing Community College Foundation, 2001-2002

Vice- President, Western Michigan Ronald McDonald House, Grand Rapids, Mi,1990-1994

Licensed Professional Counselor, LPC, 2004- present

## **VICE - PRESIDENT EMPLOYER NOMINEE**

**CHRISTINA KONIECZKA, US COLLEGE RECRUITING MANAGER, MERCER**

**Member Since:** 1999

**Midwest ACE Committee Chairs/Vice Chairs Held:**

Trends in Recruiting Conference, Co-Chair, 2009

Evaluation & Trends Committee, Chair, 2009-2010; Vice-Chair, 2007-2008, 2008-2009

**Midwest ACE Committee Memberships:**

Annual Conference Subcommittee, Programming Chair, 2007

Trends in Recruiting Conference, Sponsorship Chair, 2008

Diversity Advancement Committee, Member, 2005-2006

Strategic Planning Task Force, 2009-2010

**Midwest ACE Conference Presentations/Newsletter Publications:**

Conference Presentation, *Diversity Panelist*, 2004

**Experience with NACE or Other Professional Affiliations:**

NACE, Leadership Advancement Program, 2009-2010

NACE, Advocacy for the Profession Committee member, 2009-2010

NACE, Member, 1999-Present

**Other Experience:**

Illinois State University Employer Advisory Board, 2001- 2007

## **VICE - PRESIDENT EMPLOYER NOMINEE**

**LINDSAY KULLA, RECRUITING CONSULTANT, TRUE VALUE COMPANY**

**Member Since:** 2008

**Midwest ACE Committee Chairs/Vice Chairs Held:**

Professional Development Committee, Vice-Chair, 2009-2010

Awards Re-Structuring Task Force, 2010

**Midwest ACE Conference Presentations/Newsletter Publications:**

New Professionals Workshop – Ethics Presentation, 2009

## **VICE - PRESIDENT TECHNOLOGY NOMINEE**

**KERRI BOIVIN, DIRECTOR, UNIVERSITY OF MICHIGAN ENGINEERING CAREER RESOURCE CENTER**

**Member Since:** 2005

**Midwest ACE Committee Chairs/Vice Chairs Held:**

Membership Committee, Vice-Chair, 2009-2010

**Midwest ACE Committee Memberships:**

Membership Committee, 2006-present

Web 2.0 Task Force, 2010

**Experience with NACE or Other Professional Affiliations:**

NACE, Member, 2006-Present

**Professionally Related Awards/Honors/Publications:**

Midwest ACE, High Five Award, 2009

## **VICE - PRESIDENT TECHNOLOGY NOMINEE**

**BRIAN MCDOW, SENIOR ASSISTANT DIRECTOR, UNIVERSITY CAREER CENTER – UNIVERSITY OF KANSAS**

**Member Since:** 2007

**Midwest ACE Committee Chairs/Vice Chairs Held:**

Technology Committee, Co-Chair, 2009-2010; Vice-Chair, 2008-2009

**Midwest ACE Committee Memberships:**

Communications & Marketing Committee, 2009-Present

Evaluation & Trends Committee, 2007-Present

**Midwest ACE Conference Presentations/Newsletter Publications/Webinars:**

Annual Conference, Panel on Technology Trends in Recruitment, 2009

Midwest ACE Tech Thursday Webinar, February 2009, April 2009, October 2009

**Experience with NACE or Other Professional Affiliations:**

NACE, Member, 2007-present

NACE Presentation “*Web 2.0 and Delivery of Career Services*”, June 2009

Kansas Association of Colleges and Employers, Member, 2008-present

Kansas Association of Colleges and Employers, Panel on Web 2.0 Implementation, July 2009

**Professionally Related Awards/Honors/Publications:**

NACE, Chevron Award for Innovative Programming, 2009

Midwest ACE, High Five Award, 2009

**Other Experience:**

Vendor Conference Presentation – iModules Summer Sizzler, “*Using the EnCompass Solution for Career Services*”, July 2008

## **VICE - PRESIDENT TECHNOLOGY NOMINEE**

**NIKI PERKINS, DIRECTOR OF CAREER SERVICES, BAKER COLLEGE**

**Member Since:** 2007

**Midwest ACE Committee Chairs/Vice Chairs Held:**

Experiential Education Committee, Chair, 2009-2010

**Midwest ACE Committee Memberships:**

Annual Conference Subcommittee, Programming, 2010

Experiential Education Committee, 2007-Present

Web 2.0 Task Force, 2010-Present

**Midwest ACE Conference Presentations/Newsletter Publications/Webinars:**

Webinar Presentation, *Value of an Internship from the Student and Employer Perspective*, 2008  
Annual Conference Presentation, *Delivering Career Development Courses, On-ground, On-line or both; Best practices*, 2007

**Experience with NACE or Other Professional Affiliations:**

NACE, Leadership Advancement Program Participant, 2008  
NACE, Mentor Development Committee (Worked to develop this program and volunteered during the Annual Conference to share the news about this program at the main NACE booth), 2008-2009  
Genesee Regional Chamber of Commerce, Ambassador, 2006-present  
Genesee Regional Chamber of Commerce, Chair – Ambassador Group, 2008-2009  
Toastmasters International – Baker Buzzz, Secretary/Webmaster, 2007-2009  
National Association of Career Women (NACW), Marketing Director, 2007-2008

**Professionally Related Awards/Honors/Publications:**

Baker College JEF Grant, Applied and received grant money for non-traditional student research project with Dr. Gardner, 2009  
Midwest ACE, Applause Award, 2009  
Midwest ACE, High Five Award, 2008  
Genesee Regional Chamber of Commerce, Ambassador of the Year, 2007

## **VICE - PRESIDENT TECHNOLOGY NOMINEE**

**JILL WESLEY, DIRECTOR OF CAREER SERVICES, HARRISON COLLEGE, ONLINE DIVISION**

**Member Since:** 2003

**Midwest ACE Assembly Member or Alternate:**

Assembly – College, 2005-2006

**Midwest ACE Committee Chairs/Vice Chairs Held:**

Annual Conference, Co-Chair, 2007  
Communications & Marketing Committee, Vice-Chair, 2008-2009  
Technology Committee, Chair, 2008-2010

**Midwest ACE Committee Memberships:**

Annual Conference Subcommittee, Programming Chair, 2010  
Annual Conference Subcommittee, Programming, 2006  
Web 2.0 Task Force, 2010  
Organizational Improvement Task Force, 2009-2010

**Midwest ACE Conference Presentations/Newsletter Publications/Webinars:**

Annual Conference Presentation, *FaceBook, and Friendster, and Blogging – Oh My! Helping Students to Develop a Positive Internet Presence*, 2006  
Trends in Recruiting Conference Presentation, *FaceBook, and Friendster, and Blogging – Oh My! Helping Students to Develop a Positive Internet Presence*, 2006  
Conference Presentation, *Creating Career Conversations*, 2006  
Conference Presentation, *Technology Trends – Panelist*, 2008  
Newsletter Article: *Podcasting: A Cutting Edge Recruiting Tool to Catch Job Hunting Students*, Winter 2007

Newsletter Article: Assisting Returning Veterans, Winter 2007  
Newsletter Article: Employer Advisory Boards, Winter 2007  
Newsletter Article: Emerging Technology; Facebook, and Friendster, and Blogging, Oh My! Fall 2006  
Newsletter Article: Defining Your Terms; Productivity and Economic Trends, Winter 2006  
Newsletter Article: Conducting a Career Services Review; Case Studies of Large and Small Universities, Fall 2005  
Newsletter Article: A Little Help From Their Friends; How Penn State Built a New Career Center, Fall 2005

**Experience with NACE or Other Professional Affiliations:**

Career Development Professionals of Indiana (CDPI), At-Large Board Member, Conference Chair, Conference Co-Chair, 2003-Present  
NACE, Technology Task Force, 2003-Present  
Network of Women in Business (Indianapolis), President, Vice President – Programming, 2006-Present  
SHRM, 2006-Present

**Professionally Related Awards/Honors/Publications:**

Midwest ACE, President's Award, 2008  
CDPI, Invested Award, 2009  
NACE Journal, Wesley, J. and Shea, K. (2006). How Social Networking Sites Affect Students, Career Services, and Employers. NACE Journal, 66 (4), 26 – 32.  
Midwest ACE, Professional Development Scholarship, 2006  
Midwest ACE, High Five Award, 2008  
Midwest ACE, Applause Award, 2009

**Other Experience:**

Redeveloped website for Boston College Graduate School of Social Work (1999)  
Coordinated initial redevelopment of the website for Purdue University's CCO  
*FaceBook, and Friendster, and Blogging – Oh My! Helping Students to Develop a Positive Internet Presence - Presentations below:*  
- Keynote Speaker at Wisconsin Association of Colleges and Employers Conference, Stevens Point, WI, December 2006  
- Careers Conference – Center for Education and Work (CEW), Madison, WI Spring 2006  
- Teaching and Learning with Technology (TLT) Conference, West Lafayette, IN Spring 2006  
- Career Development Professionals of Indiana (CDPI) Conference, Terre Haute, IN, Fall 2005  
*A New Comment Has Been Posted on Your Page! Exploring Students' Usage of E-Communities*  
- Panelist, Association of Fraternity Advisors, Virtual Seminar Series, October 2006  
*Using the Latest Internet Technology During Career Transition*  
- Association of Career Professionals International, Indiana Chapter, March 2007

## **SECRETARY NOMINEE**

**JASON ECKERT, DIRECTOR OF CAREER SERVICES, UNIVERSITY OF DAYTON**

**Member Since:** 2003

**Midwest ACE Assembly Member or Alternate:**

Assembly – College, 2006-2007

**Midwest ACE Committee Chairs/Vice Chairs Held:**

Trends in Recruiting Conference, Co-Chair, 2007  
Professional Development Committee, Chair, 2008-2009; Vice-Chair, 2007-2008

**Midwest ACE Committee Memberships:**

Trends in Recruiting Conference Subcommittee, Program & Publicity, Chair, 2005 & 2006  
Trends in Recruiting Conference, Member, 2004-2007  
Professional Development Committee, 2004-Present

**Midwest ACE Conference Presentations/Newsletter Publications:**

Annual Conference, Coordinating Presenter, Workshop for New Professionals, 2006, 2007  
NACE National Meeting & Exposition in Collaboration with Midwest ACE, Panelist, "*Using Technology to Drive Students to the Career Center*" 2005

**Experience with NACE or Other Professional Affiliations:**

Ohio Foundation of Independent Colleges, Member, 2008-Present  
Ohio Foundation of Independent Colleges, Member of the CareerFest Planning Committee, 2008-Present  
Wisconsin ACE, Membership Chair (Board Position), 2006-2008  
Wisconsin ACE, Member, 2003-2008  
Wisconsin ACE, Presenter, "The Effectiveness of College Career Planning Courses" Workshop Presentation at the Wisconsin ACE Annual Conference, 2007  
Wisconsin Private Colleges Career Consortium, Member and Member of the Professional Development Committee, 2003-2008

**Professionally Related Awards/Honors/Publications:**

Midwest ACE, Applause Award, 2009  
Midwest ACE, President's Award, 2007  
Midwest ACE, High Five Award, 2005

**Other Experience:**

I am currently leading the Webinar Committee, a subset of the Professional Development Committee formed to offer webinars to Midwest ACE members and set policies for future events.

## SECRETARY NOMINEE

**STEPHANIE (HOPKINS) FARLOW, CAREER SERVICES CONSULTANT, PURDUE UNIVERSITY – CENTER FOR CAREER OPPORTUNITIES**

**Member Since:** 2006

**Midwest ACE Committee Chairs/Vice Chairs Held:**

Membership Committee, Chair, 2009-2010  
Membership Committee, Vice-Chair, 2008-2009

**Midwest ACE Committee Memberships:**

Membership Committee, Member, 2006-Present

**Midwest ACE Conference Presentations/Newsletter Publications:**

Annual Conference, "*Un-Usual Tips for a Successful Conference*", 2009  
Newsletter Article, December 2008

**Experience with NACE or Other Professional Affiliations:**

CDPI- College Development Professional of Indiana, Member, 2006-Present  
CCCCC- College Career Center Consortium, Teacher Recruitment Day Committee, 2005-2007  
GLCA, Member, 2005-2006  
ACPA, Member, 2005-2007

NACE, Member, 2005-2007  
Epsilon Chapter of Tri Kappa, Secretary, New Artist Chair, 2006-Present

**Professionally Related Awards/Honors/Publications:**

Midwest ACE, High Five Award, 2009  
Indiana INTERN Net, Newsletter Article, 2006

**Other Experience:**

Helped to establish and present the *Linked In Award* at the 2008 Midwest Annual Conference.  
Collaborated to plan the networking presentation for the opening reception at the 2008 Midwest ACE Annual Conference.

Collaborated with Nell Madigan (Vice-President College) and Jim Morton (Vice-President Employer) on ideas for improving Employer membership numbers, 2009 & 2010.

Attended Midwest ACE Annual Conference, 2006, 2007\*, 2008\*, 2009\*

Attended Trends in Recruiting Conference, 2007, 2009\*

*\*Volunteered at this conference*