

MIDWEST ACE E-NEWS

June 2010
Volume 1, Issue 25



Midwest Association of Colleges and Employers
Tel: (515) 244-6515 Fax: (515) 243-2049

100 East Grand Avenue Suite #330 Des Moines, IA 50309
E-mail: e-mail@mwace.org

It's NOT Business as Usual at Midwest ACE this Summer!

By Sara Nagel Newberg, Director of the St. Paul Campus Career Center at the University of Minnesota

The Midwest ACE summer conference has always been a summer highlight, but this year an array of exciting new features and stand-out programming makes it THE place to be for college recruiters and career planning professionals. In addition to the usual excellent break-out sessions and thought-provoking keynote speakers, participants will find new opportunities to for networking and professional development. Here are a few of the new features:

- **Power Networking:** You asked for more opportunities to network and the program committee listened. These short sessions will provide you a structured opportunity to get know other attendees better.
- **Discussion-based Sessions:** Facilitator-led interactive sessions will help participants share information from their own experiences and learn from other attendees.
- **Skill Builder Sessions:** Quick, 30-minute sessions designed to focus in on helping you walk away from the conference with a new skill. Personal and professional development, targeted and fast!

In addition, four great companies will be opening their doors to a site visit by Midwest



ACE Conference participants: Cargill, Cummins, General Mills and Target Headquarters. These companies are offering tours and opportunities to learn more about their recruiting processes and organizations!

Finally, be assured you can look forward to all the other features you've come to expect from Midwest ACE. Pre-Conference sessions will provide an in-depth exploration of topics including the MBTI, Recruiting Predictions and New Professionals session. Outstanding keynotes will round out the program including Brad Karsh, author of "How to Say it on Your Resume" and "Confessions of a Recruiting Director" and Cali Ressler, discussing her innovative "Results Only Work Environment", a new approach to promoting workplace productivity *and* work-life balance.

So what are you waiting for? Registration is open! Sign up to attend today at www.mwace.org, click on "Conferences". See you in Minnesota!

About the author

Sara Nagel Newberg is the Director of the St. Paul Campus Career Center at the University of Minnesota. Her 19 years in Higher Education includes roles within academic advising, internship programs and career services at both small liberal arts colleges and large research institutions. She holds a Master's Degree in College Student Personnel from the University of Wisconsin-La Crosse and a Bachelor's Degree from Hamline University. Follow us on Facebook!

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