

PARTNERSHIP PROGRAM

2026 - 2027

Powering Partnerships Between Higher Education and Employers

Discover how you can make a meaningful impact on advancing college-to-career connections through engagement with the Midwest Association of Colleges and Employers.

Stronger Partnerships.
Smarter Recruitment.
Shared Impact.

PARTNER WITH MIDWEST ACE

Thank you for your interest in partnering with the Midwest Association of Colleges and Employers (Midwest ACE). Our Partnership Program offers organizations the opportunity to build strong relationships with a diverse and collaborative network of colleges, universities, and employers across the Midwest (and beyond).

Midwest ACE represents 900+ members from a wide range of institutions and organizations throughout the region. Our members include public and private colleges and universities, community colleges, and employers of various sizes and industries who share a commitment to career development, experiential learning, and effective recruitment practices.

By becoming a Midwest ACE partner, your organization demonstrates a commitment to excellence in career services, talent development, and professional engagement. Partnership provides valuable opportunities to increase visibility, connect with decision-makers, and contribute to the advancement of the profession.

In addition to year-round recognition, Midwest ACE partners benefit from meaningful engagement opportunities through our signature programs, conferences, professional development events, and member communications. These opportunities allow partners to share expertise, highlight resources and services, and build authentic connections with professionals who influence student success, workforce readiness, and recruitment strategies across the region.

Midwest ACE values collaboration and innovation, and we are proud to cultivate a community where institutions and employers can exchange ideas, strengthen partnerships, and address emerging trends in higher education and talent acquisition. Through your partnership, you will help support programming and initiatives that advance the profession while positioning your organization as a trusted and engaged leader within our network.

We invite you to join us as a valued Midwest ACE partner for the 2026-27 fiscal year (July 2026 - June 2027). We look forward to the opportunity to collaborate with your organization and to build a mutually beneficial partnership that supports the continued growth and success of our members and the students and employers they serve.

Midwest ACE Executive Board

Learn more about partnership levels on the following page.

For additional information or to confirm your partnership, please contact: admin@mwace.org

PARTNERSHIP LEVELS

Strategic partnerships with Midwest ACE are more than sponsorships—they are opportunities to build sustained visibility, meaningful relationships, and long-term brand alignment within a highly engaged community of career services and talent acquisition professionals. Whether your goal is expanding recruitment pipelines, strengthening institutional relationships, or amplifying your organization’s presence within a trusted professional network, Midwest ACE partnership levels are designed to deliver measurable value, consistent engagement, and high-impact visibility throughout the entire membership year.

PRESIDENT’S CLUB | \$8,000

Midwest ACE Membership

- One-year group membership for an unlimited number of company employees

Annual Conference Benefits

- Complimentary annual conference registration for up to five representatives, including pre-conference workshops
- Complimentary exhibit table at the annual conference
- Clickable marketing placement within the conference app
- Recognition in pre-event communications to membership
- Event signage recognition (when applicable)
- Verbal recognition during the conference program

Trends in Recruiting Event Feature

- Recognition as a featured partner of the Trends in Recruiting event
- Logo placement in event promotions and communications
- Opportunity to share a promotional message or resource with attendees
- Verbal recognition during the event program

Year-Round Marketing Benefits

- Company website linked on the Midwest ACE Linktree
- Five customized social media posts shared within Midwest ACE LinkedIn channels
- Company logo featured on the Midwest ACE website
- Logo included on opening slides for Midwest ACE-hosted webinars
- Three featured highlights in the Midwest ACE newsletter

- Clickable marketing placement within the conference app (when applicable)
- Recognition in pre-event communications to membership
- Event signage recognition (when applicable)
- Verbal recognition during the conference program

Year-Round Marketing Benefits

- Company website linked on the Midwest ACE Linktree
- Company logo featured on the Midwest ACE website
- Logo included on opening slides for Midwest ACE-hosted webinars
- Two featured highlights in the Midwest ACE newsletter

PATRON’S CLUB | \$2,000

Midwest ACE Membership

- One-year membership for one company representative

Annual Conference Benefits

- Complimentary conference registration for one representative
- Clickable marketing placement within the conference app (when applicable)
- Event signage recognition (when applicable)
- Verbal recognition during the conference program

Year-Round Marketing Benefits

- Company website linked on the Midwest ACE Linktree
- Company logo featured on the Midwest ACE website
- Logo included on opening slides for Midwest ACE-hosted webinars
- One featured highlight in the Midwest ACE newsletter

DIRECTOR’S CLUB | \$4,000

Midwest ACE Membership

- One-year membership for up to four company employees

Annual Conference Benefits

- Complimentary conference registration for up to three representatives, including pre-conference workshops
- Complimentary exhibit table at the annual conference

FRIENDS OF MWACE | \$1,000

Annual Conference & Year-Round Marketing Benefits

- Clickable marketing placement within the conference app (when applicable)
- Verbal recognition during the conference program
- Company logo featured on the Midwest ACE website
- Company website linked on the Midwest ACE Linktree