



MIDWEST ACE PARTNERSHIP PROGRAM

By participating in our Sponsorship Program you will connect and build stronger relationships with a diverse and collaborative group of colleges, universities, and employers with access to nearly 900 members and affiliates from throughout the Midwest.



MIDWEST ASSOCIATION OF COLLEGES & EMPLOYERS



PARTNER WITH MIDWEST ACE

Valued Partner,

Thank you for your interest in the Midwest Association of Colleges and Employers (Midwest ACE) Sponsorship Program. Membership in Midwest ACE demonstrates your commitment to excellence in the fields of career services and professional recruiting and staffing. More than 900 individuals make up the membership of Midwest ACE and represent the states of (but are not limited to) Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota and Wisconsin. Our member schools include small, medium and large public and private universities and community colleges serving diverse populations of students. Our growing employer membership includes a variety of organization types and sizes from across the country.

Additionally, HireBig10+ is an affiliate organization of Midwest ACE. This includes members of the Big10+ conference and select other institutions.

We hope you will consider joining our Sponsorship Program and appreciate your support!

- Midwest ACE Executive Board



DIRECTOR'S CLUB

Annual Fee: \$6,000

ALL DIRECTOR'S CLUB PARTNERS RECEIVE:

MIDWEST ACE MEMBERSHIP

- One year group membership for an unlimited number of company employees

ANNUAL CONFERENCE SPONSORSHIP

- Complimentary event registration for up to five people, including Pre-Conference Advanced Learning Workshops
- Clickable marketing on event app (when applicable)
- Pre-event communication to membership
- Event signage (when applicable)
- Verbal recognition during event
- Complimentary exhibit table

YEAR-ROUND MARKETING BENEFITS

- Company website linked to the MIDWEST ACE Linktree
- 5 customized social posts in the MIDWEST ACE LinkedIn Group
- Company logo featured on MIDWEST ACE website and cover slide for MIDWEST ACE hosted webinars
- Three MIDWEST ACE newsletter features



EXHIBITOR'S CLUB

Annual Fee: \$3,500

ALL EXHIBITOR'S CLUB PARTNERS RECEIVE:

MIDWEST ACE MEMBERSHIP

- One year membership for up to four company employees

ANNUAL CONFERENCE SPONSORSHIP

- Complimentary event registration for up to three people, including Pre-Conference Advanced Learning Workshops
- Clickable marketing on event app (when applicable)
- Pre-event communication to membership
- Event signage (when applicable)
- Verbal recognition during event
- Complimentary exhibit table

YEAR-ROUND MARKETING BENEFITS

- Company website linked to the MIDWEST ACE Linktree
- Company logo featured on MIDWEST ACE website and cover slide for MIDWEST ACE hosted webinars
- Two MIDWEST ACE newsletter features



PATRON'S CLUB

Annual Fee: \$1,000

ALL PATRON'S CLUB PARTNERS RECEIVE:

MIDWEST ACE MEMBERSHIP

- One year membership for one company employee

ANNUAL CONFERENCE SPONSORSHIP

- Complimentary event registration for one company representative
- Clickable marketing on event app (when applicable)
- Event signage (when applicable)
- Verbal recognition during event

YEAR-ROUND MARKETING BENEFITS

- Company website linked to the MIDWEST ACE Linktree
- Company logo featured on MIDWEST ACE website and cover slide for MIDWEST ACE hosted webinars
- One MIDWEST ACE newsletter features

Secure your Midwest ACE partnership opportunity today!

Contact Midwest ACE by email at admin@mwace.org or

Call toll free (866) 606-1316