

Connecting College to Career

## connect build network

The Midwest Association of Colleges and Employers advances the professional development of its members by connecting collegiate career services and employer recruiters/ staffing professionals, cultivating best practices, and sharing knowledge.



## connect

- Share common recruiting concerns and discuss possible solutions with colleagues in your industry at two major annual conferences, two major college recruiting forum events for employers, site-visits and roundtable events
- Connect and build stronger relationships between employers and colleges with access to on-line profiles and contacts to over 500 members
- Learn best-in-class practices and award-winning recruiting processes from innovators in the recruiting/career services field with professional development opportunities and HRCI/NBCC continuing education credits
- Foster personal and professional growth, education and research within recruiting field
- Access new technology and services solutions at vendor showcases during annual conferences and receive valuable discounts from our vendor partner companies and organizations





I was successful in gaining a director-level position with the experience gained through conference planning committees and chairing other committees. Over the years, I've challenged myself to learn and present new topics and take on leadership roles and gain a big picture perspective on career services and recruiting.

> Julie Hays Bartimus Vice President, Alumni Career Center University of Illinois Alumni Association

My organization benefits from the information I bring back on recruiting trends, counseling techniques, marketing ideas, and employer development. In addition, membership in such a professional organization confers a certain level of caché; that is, as members, we can huddle under Midwest ACE's professional mantle, subsuming a level of professionalism conferred by membership.

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John B. Scanlan Assistant Director, Career Services Center Cleveland State University





I joined Midwest ACE to connect with College members for networking purposes. I wanted to keep in touch with what is happening in our college recruiting market place and stay connected to the colleges and universities with whom we partner.

Midwest ACE has provided me with leadership opportunities, public speaking opportunities and the ability to meet a wonderful group of people with whom I have developed deep personal relationships.

Shawn VanDerziel, Vice President Human Resources and Administration The Field Museum, Chicago, IL Being a member of Midwest ACE has multiple benefits for my organization. We have strengthened our relationship with key campus partners and been proactive at developing on-boarding strategies that best fit the needs of today's entry-level candidates. As a company, we are also able to do a lot of benchmarking with other Midwest ACE employers and share best practices.

> Andrew E. Butts Group Talent Acquisition/Training & Development Manager Chicago Enterprise Rent-A-Car

We have corporate headquarters in the Midwest and we recruit at many midwest colleges, so joining Midwest ACE allowed me the opportunity to network with several of my schools at once and also learn what other employers are doing.

*I love the Trends in Recruiting Conference—it provides great stats for me to utilize when reporting trends to management at my company.* 

Anne Voller, Vice President Executive Recruitment & College Relations Macy's, Inc., Cincinnati, OH

## connect—build—network

Join Midwest ACE today so you can connect, build and network with dedicated collegiate career services and employer recruiting professionals.

## www.mwace.org

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